



Notes of Fourth Steering Group Meeting (Draft)

Date: 14 September 2010

Venue: Peter Brett Associates, Blackbrook Business Park, Taunton

Present:

Please accept my apologies for incomplete information as I wasn't there at the beginning of the meeting.

Dawn Wylie PBA (Chair)
Sally Durbin, Peninsula Enterprise
Robert Zelazik, AC Mole
Mike Pinney, ROK
Russell Pearce, Pardoes
Andy Bevins, Pardoes
Margaret Coffey, Holiday Inn and one other from Holiday Inn
Somerset Skills and Learning
Julian, WPA
Hannah Fountain, Somerset CC
Reggie Tricker, Somerset CC
Mike Ginger HA

Apologies:

Langdons, Kiddi Karu, Knightstone and BSI.



Item	Action
<p>Parking Management</p> <p>John Elliot of John Elliot provided a presentation on parking management. This was well-received, and highlighted the potential for parking management to help control car use, the benefits and costs to business of providing car parking, the history of car parking management, and the role of employers (in providing permits and financial rewards for non-parking). No employers indicated that they currently had any form of parking management in place; it was first-come, first-served, with no problems with capacity. The presentation will be placed on the J25 website with contact details. Employers raised the following points:</p> <ul style="list-style-type: none"> • Fly-parking – observed between 6.30am-7.30am on Deane Gate; people park to get lifts on the motorway • Restricted parking times at Sainsburys has pushed people to park elsewhere • Parking regarded by one employer as “essential” and a “pre-requisite to successful business” and meeting employment and economic needs • Some businesses wish to see parking on the spine road controlled and others use it for visitors and operational vehicles. • Seen as important that the process of culture change runs in parallel with parking restrictions on street. • Action: RT to discuss with SCC/Taunton Deane Parking Services issues; process; enforcement and timescales for introducing parking restrictions. What prospect is there for getting it into a scheme programme. Consider options such as prohibition of parking before 10am. 	<p>RT</p>
<p>Feedback on Employers’ Pledge</p> <ul style="list-style-type: none"> • Feedback from representatives was positive. Pardoes and WPA undertook to sign up. • Travel information for the W of J25 area can be found at www.movingsomersetforward.co.uk/j25 . This can be copied onto business intranets and websites. • Once a group of businesses have signed up this will be more widely promoted across the area 	
<p>Planning for September Events</p> <ul style="list-style-type: none"> • Action: all to sign up their companies on www.swcommuterchallenge.co.uk • All to promote the 22 September Celebration and Commuter Challenge to staff. Posters and 1 in 5 materials were distributed. 	<p>All</p>

Item	Action
<ul style="list-style-type: none"> The roadshow will cover 3 locations to be advised, one hosted by WPA RT would circulate spreadsheet for travel information plinth tour. 	RT
<p>October Car Share push</p> <ul style="list-style-type: none"> To tie in with Liftshare week 4- 8 October: aim is to get more people to sign up for Carsharesomerset. This is the first campaign from the travel plan action plan. Pardoes are happy to promote this to other companies Pardoes will also look into creating a car share space and this concept can be promoted across the site. HA/and SCC will liaise with Andy and Russell to plan for this campaign 	MG/Pardoes
<p>Travel Plan</p> <ul style="list-style-type: none"> A summary version of 10 pages has been prepared available on www.movingsomersetforward.co.uk/j25 We hope to sign this off at the next steering group meeting 	
<p>Travel Map</p> <ul style="list-style-type: none"> Reggie showed this to the group and it was well received. Supplies will be available to businesses and for the 22 September event 	
<p>1. Next Meeting</p> <p>Now arranged for 12 noon 19 January at A.C. Mole</p> <ul style="list-style-type: none"> 1pm 15 March hosted by ROK 	