

# INVITATION

# BUSINESS NETWORK LAUNCH

In the presence of

Mike Ginger, **Highways Agency**  
South West  
Smarter Choices Team Leader

and

**Somerset County Council**  
Smarter Choices Team

We would be honoured if you could attend  
the launch of the Business Network  
for the West of Junction 25 area

# NOVEMBER 19<sup>th</sup> 2009

**Light snacks and refreshments** will be offered by Somerset County Council and the Highways Agency from **12pm at the Hankridge Arms**, Heron Gate in Taunton.

A short 40 minute presentation 12:30pm will explain more about the proposed two-year project:

- **What the business travel network project could achieve**
- **How it would work, including joint working**
- **What we have found out already from travel surveys, and wider view of transport planning in Taunton**

The participation of facilities managers, environmental personnel or health and safety officers would mean the most progress can be gained from this meeting.

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Please return a confirmation (by post, telephone or email) by **November 13th** to reserve your place at the event.

- I would like to attend                      Number of places: \_\_\_\_  
 I would like to attend but cannot make this date  
 I am not interested in attending

Name .....

Position .....

Name of company .....

Email .....

Telephone .....

**Please return to:**

Email: [movingforward@somerset.gov.uk](mailto:movingforward@somerset.gov.uk) | Fax: 01823 358079

Margaret Turner, C7 Strategic Planning, County Hall, Taunton, TA1 4DY

For all enquiries, please contact Reggie Tricker using the email address above or by phoning 01823 35 8079 during office hours.

A travel plan is a package of measures designed to encourage employees to use alternative modes of transport which include: car-sharing schemes, improving cycling facilities, flexible working patterns.

The implementation of smarter travel measures can offer real benefits not only for local businesses and their employees but also the wider community,

Reducing:

- **carbon emissions**
- **parking problems**
- **staff time spent travelling**

...and improving the health and productivity of the workforce.

**Somerset County Council and the Highways Agency are looking to create a Business Network for the area for the area to the west of Junction 25 of the M5.** The aim of this group is to allow an opportunity for you and other local employers to exchange ideas and keep informed of new developments.

**There will be the opportunity to become part of the Steering Group, and time for networking and questions.**