



MANUAL FOR TRAVEL PLANS
SITE AUDIT & DESIGN GUIDELINES

CLOSE

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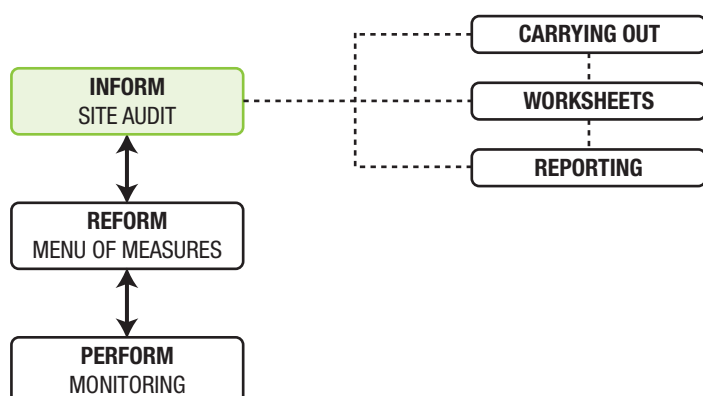
KNOW YOUR SITE

The Site Audit and Design Guidelines deal with getting information about travel provision to and through your site, by all modes of travel.

ADVICE

- Why get to know your site
- What to look at
- How to collect information
- Reporting on what you've found about your site

WHY KNOW YOUR SITE?



Thinking first can pay off when it comes to travel plans. Setting up your plans within the context of the actual travel opportunities at your site will ensure that your solutions are realistic – and will work.

Too many travel plans do not conduct a proper local audit of the transport and other opportunities provided on-site and in the local area. Organisational policies are also an important aspect to examine. This part of the Manual for Travel Plans – the Site Audit and Design Guidelines – contains advice on auditing your site for smarter travel opportunities.

This guidance shows you how to fingerprint your site, identifying the strengths and weaknesses concerning access to and through your site. A selection of self-help worksheets is provided for you to look in detail at what is positive and negative about your site. You can then use this to see what can realistically be improved upon, setting out an action plan

The **Manual for Travel Plans** is divided into three documents. The **Site Audit and Design Guidelines** contains advice on auditing your site for smarter travel opportunities.

for making these improvements, based on what is already excellent and what else should be encouraged and provided.

+ MORE ABOUT Further advice about **selecting solutions** to the problems identified in this guidance is given in the Menu of Measures, and further advice about formulating an **Action Plan** is given in the Monitoring Guidance, both available as part of the Manual for Travel Plans via www.movingsomersetforward.co.uk