

September Travel Events – Employers’ Guide

Date and Event	Employers’ Role
<p>From Monday 13th September (or before, dependent on materials being ready)</p> <ul style="list-style-type: none"> • Employers advertise events to staff • Staff register on Commuter Challenge - http://www.swcommuterchallenge.co.uk website and for Repair & Ride 	<p>SCC will provide posters and email attachments in advance</p> <ul style="list-style-type: none"> <input type="checkbox"/> Employers erect posters in workplaces <input type="checkbox"/> Employers send email to staff advertising events. Interested staff will be required to book on the Repair & Ride sessions, book on the after work walk and register on the Commuter Challenge website
<p>On Wednesday 22nd September</p> <ul style="list-style-type: none"> • Travel Celebration Day http://www.movingsomersetforward.co.uk/events/junction-25-travel-celebration-event 	<ul style="list-style-type: none"> <input type="checkbox"/> Employers permit access to their car parks by our roving ambassadors who will be giving out leaflets, goodies and meeting staff as they arrive for work <input type="checkbox"/> Staff encouraged to attend lunchtime roadshow <input type="checkbox"/> Employer hosts needed to roving roadshow (two parking spaces at three locations)
<p>Wednesday 22nd September to Friday 24th September</p> <ul style="list-style-type: none"> • Repair & Ride cycle sessions 	<ul style="list-style-type: none"> <input type="checkbox"/> Employer hosts needed to accommodate Dereck, our cycle mechanic (around 2 parking spaces), on each day
<p>Friday 30th September</p> <ul style="list-style-type: none"> • Reminder about Commuter Challenge and travel newsletter No. 2 	<ul style="list-style-type: none"> <input type="checkbox"/> Employers to email round reminder about Commuter Challenge in newsletter attachment <input type="checkbox"/> Holiday Inn to be provided with pay packet inserts (these will be provided in advance for October pay packets)