

# ENFORCE

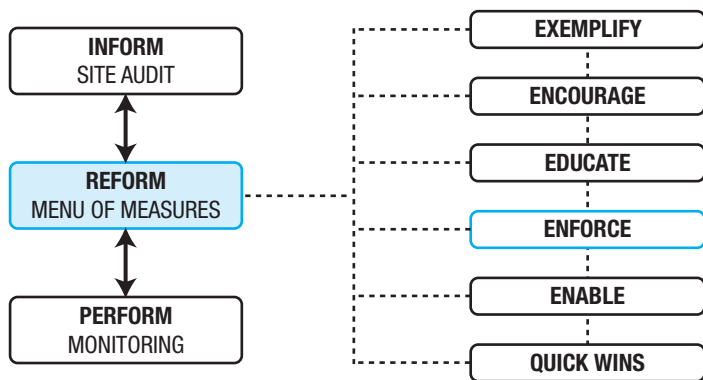
## PARKING FOR ALL MODES OF TRAVEL AND LOCAL POLICY LINKS

This section deals with enforcing smarter travel choices by providing and managing parking spaces for all modes of transport.

### ADVICE

- Parking for cyclists
- Providing seating and resting places for walkers, cyclists and public transport users
- Motorcycle parking
- Providing parking for motor cars
- Making links to local policies

### WHY ENFORCE MORE SUSTAINABLE TRAVEL?



The **Menu of Measures** is divided into six documents, containing some of the smarter options employers can use to free up the road network and allow more sustainable travel choices for everyone.

Parking is a keystone measure when it comes to travel plans. Many measures outlined elsewhere in this guidance will reduce the demand for car parking by reducing need to rely on the private car.

Without car parking management – either through the levels or control of parking spaces – efforts to encourage journeys by alternative means of transport can easily fall apart. Travel plans that have not seriously addressed parking have rarely achieved reductions in solo-occupancy car use greater than a few per cent.

Employers are generally not in a position to grumble about traffic congestion if they provide free or subsidised car parking to their employees. At the same time, care must be taken not to overzealously implement car parking restrictions which will denigrate efforts in the rest of the travel plan without other options being in place.

“Travel plans secured through the planning system need to emphasise the means of achieving effectiveness within the travel plan holistically i.e. limitations on car parking (and controls on off-site car parking) . . .”

*(Using the Planning Process to Secure Travel Plans, p16)*

It is essential that travel plans address provision for cycle and motorcycle parking, pedestrian stopping/seating areas, as well as drop off points for taxis, minibuses and buses, and parking for any other vehicles and users (short-term/visitor, disabled, goods and deliveries).