

ENABLE

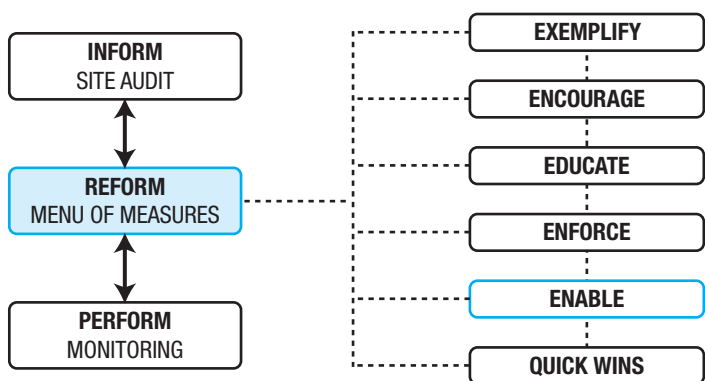
TRANSPORT SERVICES INCLUDING DELIVERIES

This section provides advice about enabling smarter travel choices through improvements away from the site for all modes of transport – plus providing the right facilities for the sustainable distribution of freight.

ADVICE

- Transport services including deliveries
- Making improvements in response to a site audit
- Providing shared equipment for individual travel
- Management of freight and deliveries

WHY ENABLE MORE SUSTAINABLE TRAVEL?



Acceptable alternatives will need to be provided for people to change their travel choices. A summary of elements that could be introduced off-site to improve accessibility by non-car travel options is outlined in this section.

If alternatives are not provided, people's reasons for choosing the car may only be reinforced and longer-term habits will be harder to change – no matter how much publicity or how many promotions are used.

It is essential for alternative travel choices to be facilitated alongside efforts to help manage levels of car parking. Measures to manage the demand for car parking spaces may rely on the actions of local transport operators or the local authorities, but can also be coordinated and supported with evidence from a site-specific travel plan.

The **Menu of Measures** is divided into six documents, containing some of the smarter options employers can use to free up the road network and allow more sustainable travel choices for everyone.

+ MORE ABOUT Further advice and **worksheets** to help carry out a site audit are given in the Site Audit and Design Guidelines, available as part of the Manual for Travel Plans via www.movingsomersetforward.co.uk