

# SIGNAGE

- Improving navigation to and from your site

People should find it easy to find and follow a route.



## MEASURES TO IMPROVE NAVIGATION:

- Up-to-date and easy-to-use travel information at nearby bus stops and shelters and rail stations
- Information surfaces (e.g. painted on roads/pavements)
- Community travel notice board/cabinet
- Clear way in/exit and route signage showing routes and destinations to and through site for all modes, and information at site entrances
- Clear parking directions and designations for all modes of travel and signage which includes walking/cycling times/distances

**+ MORE ABOUT** Further information about **site design** is given in the Encourage section of the Menu of Measures, available via [www.movingsomersetforward.co.uk](http://www.movingsomersetforward.co.uk).

“Navigation can be improved by creating landmarks and focal points, views, clear routes, gateways to particular areas, lighting, works of art and signs.”

*(Building for Life)*