PURPOSE

THE PURPOSE OF MONITORING A TRAVEL PLAN

> "…if outcomes are not rigorously checked the travel plan may become nothing more than a token."
>
> *(Using the Planning Process to Secure Travel Plans, p65)*

Monitoring surveys should be undertaken regularly as part of the travel plan.

SURVEYS SHOULD:

- Raise and test awareness of the travel plan itself and educate respondents about their travel opportunities
- Allow staff to express concerns about transport and contribute their ideas - to help bring about individual ownership of the travel plan
- Allow progress to be tracked according to the milestones (actions or targets) set out in the travel plan
- Flag up people who may be willing to partake in further idea-generating workshops, travel-focused groups or clubs

Travel plans must be informed by a firm evidence base.

MORE ABOUT A site audit is used to ground the travel plan in the nature of the physical and travel conditions surrounding the site. Further advice about carrying out a **site audit** is given in the Site Audit and Design Guidelines, available as part of the Manual for Travel Plans via www.movingsomersetforward.co.uk.