

Minutes of Junction 25 Steering Group Meeting
Held on 15th March 2011
At Holiday Inn

Present:-

Mike Ginger	-	Highways Agency (Chair)
Nick Hill	-	Somerset County Council
Dawn Wylie	-	Peter Brett Associates
Chris Hawkings	-	NHS
Sally Durbin	-	Peninsula Enterprise (Minutes)
Margaret Coffey	-	Holiday Inn
Mark Morris	-	Connect South West

Apologies:-

Reggie Tricker	-	Somerset County Council
Hannah Fountain	-	Somerset County Council

Spine Road Parking

Mike reported that there was no update but it has been noticed that traffic wardens are patrolling the area and appear to have been issuing tickets.

Travel Plan Pledge

Reggie has not yet arranged a meeting with Chris regarding the NHS signing up to the pledge.

Action: Reggie to contact Chris

Travel Display Plinth

The plinth is currently at Peninsula Enterprise. Chris agreed to contact Sally to arrange collection.

Action: Chris to contact Sally

Mark will contact Milsted Langdon to ascertain whether Connect South West can have the plinth.

Action: Mike to contact Milsted Langdon

Future Arrangements for the Group

Dawn will be chairing the next 3 meetings, Sally will take minutes and Margaret will host the events at the Holiday Inn.

Maintaining dialogue between minutes

A goggle group has now been set up. The email log in is westj25gmail.com and the password is blackbrook. Please start using it!

Action: all

Involving other Companies/Interested Parties

Margaret agreed to contact Rupert Cox from the Somerset Chamber of Commerce to ascertain whether he will be interested in joining the group and also suggest to his members who are located on the site that they can also join the group.

Action: Margaret to contact Rupert Cox

Mike agreed to draft a press release for the pledge which could also be an email for Dawn to send to all businesses on the park but asked for quotes.

It was agreed that contact should be made with Alder King to ascertain if they had email addresses for all the business on the park and to invite them to attend our meetings.

**Action: Mike to draft email
Dawn to contact Alder King**

The residents meeting currently being held at the Hankridge was discussed and it was agreed that the group should ask to be invited to a meeting so a presentation can be given.

Action: Margaret to contact Robert at AC Mole

Margaret has a contact that works at Sainburys and will try to get the name of the appropriate person to forward to Dawn. Mike is still trying to get a contact name from NBTN so the group can write to national office.

Action: Margaret

Car Sharing

Car sharing was discussed and it was agreed that clusters should be identified and the savings that people could make if they car shared. It is National Car Share week in October and we should be in a position to contact employees prior to that advertising a car sharing event where people can meet.

**Action: Mike to email clusters
Reggie to calculate savings for each cluster if they car shared**

On going projects

Reggie's update note on the various areas was discussed

1. Ion buses

This will be going live soon. Initially it will be just for the Taunton area but it is hoped it will expand to all towns and counties. The following questions were asked:-

Where is the information taken from i.e. it is "real time"?

How much will the app cost?

Is it web accessible?

Can the group see a demo?

Action: Reggie to answer questions

2. Publicising the cycle/walking network including the route to the station

Dawn suggested that in the summer an invitation should be sent to employees on the park to join a walk. The route will be planned to show people how quickly and easily it is possible to get to the train station.

Action: Dawn to invite send email to businesses on the park to invite employees

Any Other Business

Dawn asked for her email address to be updated as her address should be DWylie@peterbrett.com.

Action: Reggie to update contact list

A few members of staff at Peter Brett Associates go cycling once a week from work. Dawn will ask if an invitation can be extended to other businesses on the park.

Action: Dawn to ask cycling group at Peter Brett

It was re-stated that the park and ride bus cannot stop on the business park due to legal reasons.

The Holiday Inn will host the repair and ride event in April.

Bike Week: Dawn suggested that businesses could co-ordinate their bike to work promotions e.g could provide a bacon burger for employees who travelled by bike on cycle to work day.

Chris and Dawn agreed to ask whether their companies would be willing to sponsor a gritting box.

This was Mike Ginger's last meeting at Blackbrook.

Dates of Future Meetings

13th July

17th November

Margaret can provide a speaker phone so that it is possible to undertake a telephone conference into the meeting for those who wish to dial in to the meeting.